

KERIK MILLER / ART DIRECTOR

410.252.6194 / KerikMillerDesign@gmail.com / KerikMillerDesign.com / Timonium, MD 21093

PROFESSIONAL SUMMARY

Highly skilled, creative Art Director with over 25 years of advertising experience adept in overseeing all aspects of a project from spearheading the initial concepts to final execution. Working with an assortment of mediums, including print and digital design, video, graphics for web and social media, in order to achieve high levels of satisfaction and encompasses the vision of the client.

WORK HISTORY

Senior Art Director / Pinnacle Communications Resource Co., LLC / 1999 - 2023

- Print and digital design
- Branding and campaign development
- Video editing for TV and social media
- Art direction for TV spots and photo shoots
- Graphics/infographics creation for social media and websites
- Radio production/voice talent management

Graphic Designer and Photographer / Innovations Advertising Agency / 1998 - 1999

- Oversee all print production
- On location photographer/photo editing

Graphic Designer and Illustrator / Foundation Design Firm / 1996 - 1998

- Logo design
- Illustration for ad campaigns

SKILLS

- Print and digital design
- Creative concepting
- Branding and campaign development
- Video art direction and editing
- Adobe Creative Suite
- Microsoft Office Suite
- Problem-solving
- Honest, dependable
- Web and social media graphics
- Detail-oriented

EXPERIENCE

My experience in the non-profit and government sectors is extensive and includes:

Central Virginia Health District

Art direction and design for COVID safety behaviors campaign.

Maryland Department of Health OPER PDMP,

Oral Health, Smoking Cessation, Hypertension Prevention, Diabetes Prevention

Baltimore County Department of Health

Risky Pill opioid prevention and tobacco prevention

Maryland Higher Education Commission

Video, print and digital ad creation and production

Anne Arundel County Department of Health

Live Vape Free campaign

EDUCATION

Towson University - Towson, MD / B.S. Art/Visual Communications

CREATIVE SAMPLES VISIT: KerikMillerDesign.com



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PROFESSIONAL REFERENCES

Tracey Haldeman

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